

BRUICHLADDICH

THE CLASSIC LADDIE

Created to capture our elegantly robust and floral house style, each batch of the classic laddie is unpeated, with a unique recipe. It is an embodiment of our distilling philosophy; slow trickle distillation, unrivalled cask selection, all-islay maturation and an uncompromising approach to bottling within the distillery gates – un-chill filtered, colouring free, using islay spring water.

In our endless pursuit of flavour, we have championed whisky's essential raw ingredient – barley. We have sourced our crops from Scotland and put flavour and farmer first. With those farmers, we have shared in the risk and reward of seeking the best from the ground up, and are united in our mission to leave behind healthy lands for future generations.

THE 10 SECOND SELL

This floral and elegant unpeated Classic Laddie Bruichladdich is the definition of bruichladdich and our distillery values.

THE 30 SECOND SELL

Our signature bottling and the definitive Bruichladdich single malt. Showcasing our classic, floral and elegant house style, The Classic Laddie is made from 100% unpeated Scottish barley, trickle distilled, un-chill filtered for consistency, fully matured and bottled exclusively on Islay. The epitome of our distillery values, reconnecting land, community and dram.

TASTE DESCRIPTORS

Showcasing Bruichladdich's floral and elegant house style, a clean, and refined whisky with notes of ripe green fruits, brown sugar and sweet malt.



REASONS TO BELIEVE

100% SCOTTISH BARLEY

Always Scottish grown barley, with over 50% grown on our Islay home

NOT YOUR TYPICAL ISLAY

One of only two unpeated Single Malts, with an elegant and floral style

NOTHING ADDED

The colour of our whisky comes only from the cask

OPTIMUM ABV

We bottle The Classic Laddie at 50% ABV, higher than the industry average of 40-46%, we feel it results in better mouthfeel and gives the consumer more control when adding water themselves

UN-CHILL FILTERED FOR CONSISTENCY

We never chill filter our whisky, a purely cosmetic process that strips whisky of its natural oils that can cause cloudiness. We'd rather a slight haze in the glass than remove flavour and compromise mouthfeel

TRANSPARENCY

Every batch of Classic Laddie is subtly different, so we publish every detail - from the cask types to the barley varietal and provenance. Just head to Bruichladdich.com and enter your unique bottle code

PROVENANCE

There is no rule that says Scotch distillers have to use Scottish barley, but we do. It's called Scotch for a reason, all our barley is Scottish grown, fully traceable, from bottle to farm, since 2016

AGE

The Classic Laddie is a vatting, which allows Adam Hannett to use a wider variety of casks to create our famous floral and elegant house style

SUSTAINABLE PACKAGING

The design of our new Classic Laddie bottle results in a 65% reduction of CO2, due to lighter glass, less wasted space and taking the decision to remove the outer packaging, not an easy decision but the right thing to do

ADAM HANNETT,
HEAD DISTILLER

©2023 BRUICHLADDICH DISTILLERY CO., LIMITED BRUICHLADDICH® SCOTCH WHISKY, 50% ALC./VOL. PLEASE DRINK RESPONSIBLY.

RECOMMENDED RETAIL PRICE - £45.00

