



Product Labelling Specification

Product Name :	Maarud Potetgull Intense Green Pepper	PLS Issue No. :	1.0
Additional Information :		Date :	2024-08-29
Country :	NO	Page :	1 of 2
		Related Spec No. :	5070995
		Spec Issue No. :	001 Current
		Date :	2024-08-27

Reasons for Revision/Issue:		
Reason for update: NPD, Intense project		
Seasoning: RMS AGILE NR 5070978-001, Green Paprika and Jalapeno 803651, Current, Culinar		
Regulatory Approvals:	Name: Ida Windahl	Date: 2024-08-30
Owner of document:	Øivind Sagen	2024-08-29
1. Names:		
a) Brand Name:		Maarud
b) Product Name:	ENG	Potetgull Intense Green pepper
	NO	Potetgull Intense Green pepper
c) Legal Designation:	ENG	Crispy, crinkle cut potato crisps with rich taste of green pepper and jalapeno.
	NO	Sprø, rifla potetchips med fyldig smak av grønn paprika og jalapeno.
2a. Claims:	ENG	Extra spicy, extra crispy
	NO	Ekstra krydret, ekstra sprø
2b. Marketing claims / statement:	In shield BOP:	Kortreist Vi bruker kortreiste poteter når vi lager Potetgull. Hele 8 av 10 poteter er dyrket under 11 mil fra produksjonen vår på Maarud Gård.
3. Ingredient Line:	ENG	<i>Ingredients: Potatoes, sunflower- and rapeseed oil in variant portions, seasoning (spices (green paprika, red paprika, garlic, jalapeno, chili, carolina reaper chili), salt, sugar, WHEY powder (from MILK), onion powder, natural flavouring, yeast extract, acid (citric acid), spice extract (paprika-, jalapeno- and chilli extract)).</i>
	NO	Ingredienser: Poteter, solsikke- og rapsolje i varierende mengdeforhold, krydderblanding (krydder (grønn paprika, rød paprika, hvitløk, jalapeno, chili, carolina reaper chili), salt, sukker, MYSE pulver (fra MELK), løkpulver, naturlig aroma, gjærekstrakt, syre (sitronsyre), krydderekstrakt (paprika-, jalapeno- og chiliekstrakt)).
4. Quantity Declaration:		175 g
5 a) Shelf Life Statement:		ENG Best before: NO Best før, ofte god etter.
5 b) Shelf life days:		168 days

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6. Storage Conditions:	ENG	Keep in a dry place, protected against severe light and not above normal room temperature. <i>Packaged in a protective atmosphere</i>
	NO	Oppbevares tørt, beskyttet mot sterkt lys og ikke over normal romtemperatur. Pakket i beskyttende atmosfære.

7.a) Country of Origin:	
	Maarud AS ☎ 800 14 001 www.maarud.no
7.b) Manufacturing Plant:	
	Maarud logo types, der Grüne Punkt, restavfallsymbol.  Les hvorfor vi mener dette er den mest miljøvennlige posen hittil på maarud.no

8. Preparation Instructions:

9.a) Serving size:	30 g
9.b) No. of Servings per pack:	For 175g bag: 5-6 servings

10. Nutrition Information:				
	Per 100g	Per 30g	RI	Guideline Reference Intake
Energi	2136 kJ	641 kJ	8 %	8400 kJ
	512 kcal	154 kcal	%	2000 kcal
Fett	33 g	9,9 g	14 %	70 g
- hvorav mettede fettsyrer	2,6 g	0,8 g	4 %	20 g
Karbohydrater	46 g	14 g	5 %	260 g
- hvorav sukkerarter	2,8 g	0,8 g	1 %	90 g
Kostfiber	5,5 g	1,7 g	-	
Protein	5,8 g	1,7 g	3 %	50 g
Salt	1,7 g	0,5 g	8 %	6 g

11. Other Information:	
a) Nutriscore	C
b) Dietary suitability:	
c) Vegan:	
d) Other:	