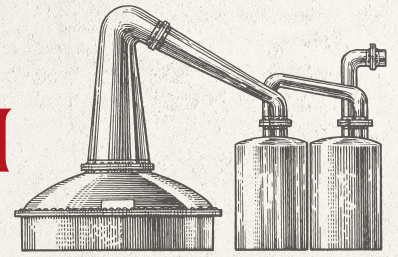


MOUNT GAY MORE THAN A RUM



What is Mount Gay:

A UNIQUE TERROIR:
From Barbados, the birthplace of rum

A GENUINE TRADITION:
We have the longest heritage and expertise in rum making

THE ORIGINAL RUM:
World's oldest running rum distillery established in 1703

A PROGRESSIVE MINDSET:
This encourages us to continuously learn, explore and improve

Mount Gay Rum: a single traditional blended rum

SINGLE DISTILLERY:
Mount Gay Distillery

TRADITIONAL:
Distillation in traditional column and pot stills

BLENDED:
A blend of both column and pot still rums

STYLE:
Rich & flavourful rums

SIGNATURE AROMAS:



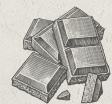
Fresh vanilla



Almond



Ripe banana



Dark chocolate

Key selling points

- * 300 years of expertise and heritage
- * Fermenting molasses with proprietary yeasts and our own coral filtered water
- * Aged solely on our estate under influence of tropical climate
- * 100% made in Barbados

- * No solera ageing = no fake age statement
- * No sugar added
- * No flavouring



The combination of each step of our process makes our rum unique

RAW INGREDIENT:

Our molasses only originates from Barbados and the Caribbean.

LONG FERMENTATION (up to 72hrs):

We use proprietary yeasts and our own coral filtered water.

DISTILLATION:

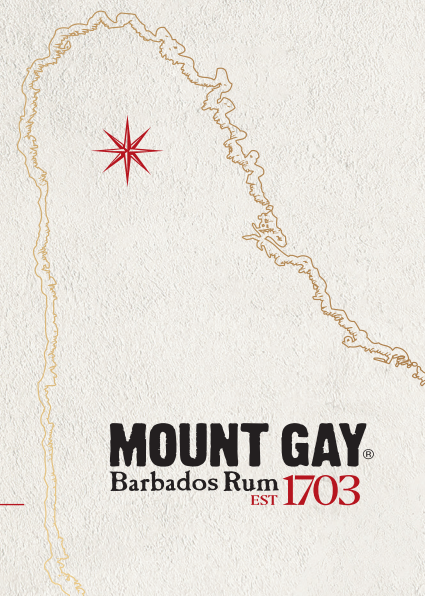
4 types of stills that all give a specific aromatic palette to our rums.
(Scottish & Spanish double retort pot stills, traditional double column & Coffey double column stills).

STATIC AGEING:

We use a large variety of casks imparting different flavours to our rums.
(5 core casks: American Whiskey, Bourbon and Cognac, but also Scotch, Sherry, Port, Madeira and Sauternes).

BLENDING:

Our master blender Trudiann Branker and her team of experts bring to life our long heritage creating rich & flavourful rums whilst preparing for the future.



MOUNT GAY®
Barbados Rum
EST 1703

CORE PORTFOLIO

Our core expressions are blends of rums distilled in traditional column and copper pot stills.

ECLIPSE

Heritage Blend



Rums matured separately for 2 years in American Whiskey casks.

Style:
Crisp & Aromatic.

Drinking recommendation:
Rum punch, perfect for long drinks and refreshing cocktails.

BLACK BARREL

Double Cask Blend



Rums matured separately for 3 to 7 years in American Whiskey casks. Final blend finished for 6 months in deeply charred Bourbon casks.

Style:
Bold & Robust – with notes of gingerbread, lychee and toffee.

Drinking recommendation:
Spirit forward and classic cocktails.

XO

Triple Cask Blend



Rums matured separately for 5 to 17 years in 3 types of casks: American Whiskey, Bourbon and Cognac.

Style:
Round & Complex – with notes of salted caramel, baked fig, clove and dark chocolate.

Drinking recommendation:
Over a large coconut water ice cube.

LIMITED EDITIONS

Our limited editions showcase our Master Blender's expertise and commitment to keep enriching the genuine rum tradition.

1703 MASTER SELECT

43% ABV



Rums matured in oak casks for a minimum of 10 years; a selection from our oldest reserves.

Annual Limited Release – around 4,000 bottles individually numbered.

Although the style of each release is similar, the taste profile slightly varies.

Drinking recommendation:
Neat.

XO THE PEAT SMOKE EXPRESSION

57% ABV



XO blend finished for 6 months in heavily-peated Single Malt Whiskey casks from the isle of Islay.

First release of the Master Blender Collection of 6,120 bottles individually numbered.

Notes of ripe bananas, toasted nuts enriched with smoky and salty notes.

Drinking recommendation:
Neat.

POT STILL RUM

48% ABV



Single batch pure pot still rum aged 10 years in American Whiskey casks.

First innovation from Master Blender Trudiann Branker celebrating how Mount Gay rums were made for 200 years – 4,920 bottles individually numbered.

Notes of butterscotch, mocha, plum, dark chocolate and rich dried fruits.

Drinking recommendation:
Neat.

MOUNT GAY®
Barbados Rum **1703**
ESTD 1703