



PRODUCT	Eat Real Veggie Straws with Kale, Tomato & Spinach	WEIGHT/S	22g/45g/113g
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### CODES

PACK WEIGHT	RETAIL UNIT EAN BARCODE	OUTER CASE DUN BARCODE/S	WARP CASE SKU NO/S
22g	5026489494135	5026489497600 5026489495194	x12: 49760 x24: 49519
45g	5026489492827	5026489494906	x12: 49490
113g	5026489490892	5026489502458 5026489493206	x5: 50245 x10: 49320

Meursing Code (for exports)	7015
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### ARTWORK – 22g / 45g / 113g

**Nutrition Information / Gemiddelde waarden / Per / Per / Per 22g pack /**  
 **Valeurs nutritionnelles / Durchschnittliche / Pour / Pro /**  
 **Nährwerte / 100g / paquet /**  
 **packung**

Energy / Énergie / Valeur énergétique / Energie	2256kJ	496kJ
	540kcal	119kcal
Fat / Vet / Matières grasses / Fett	31.3g	6.9g
of which saturated / waarvan verzadigde vetzuren /	2.5g	0.5g
dont acides gras saturés / davon gesättigte Fettsäuren		
Carbohydrate / Koolhydraten / Glucides / Kohlenhydrate	48.5g	13.3g
of which sugars / waarvan suikers / dont sucres /	1.1g	0.2g
zucker		
Fibre / Vezels / Fibres alimentaires / Ballaststoffe	2.3g	0.5g
Protein / Eiwit / Protéines / Eiweiß	2.9g	0.6g
Salt / Zout / Sel / Salz	1.40g	0.31g

**(EN) Potato straws with tomato, kale & spinach.**  
**Ingredients:** Potato Starch, Vegetable Oil (Rapeseed, Sunflower Seed), Dehydrated Potato, Salt, Tomato Powder (0.4%), Kale Powder (0.4%), Stabiliser (Calcium Chloride), Spinach Powder (0.2%), Beetroot Powder, Turmeric. **May contain celery & soya.**  
 Packaged in a protective atmosphere. **Store in a cool dry place.**

**(NL) Aardappelstraws met tomaat, kool & spinazie.**  
**Ingrediënten:** aardappelzetmeel, plantaardige olie (rapeseed, zonnebloemolie, technoloog-vandage, zout, tomatenpoeder (0,4%), koolpoeder (0,4%), stabilisator (calciumchloride), spinaziepoeder (0,2%), rode-bietpoeder, kurkuma. **Kan sesderij en soja bevatten.** Verpakt onder beschermende atmosfeer. **Koel en droog bewaren.**

**(FR) Bâton de pommes de terre avec tomates, chou frisé et épinards.**  
**Ingredients:** fécule de pomme de terre, huile végétale (huile de colza, huile de tournesol), pomme de terre déshydratée, sel, poudre de tomate (0,4%), poudre de chou frisé (0,4%), et stabilisant (chlorure de calcium), poudre d'épinards (0,2%), poudre de betterave, curcuma. **Peut contenir du céleri et du soja.** Conditionné sous atmosphère protectrice. **À conserver dans un endroit frais et sec.**

**(DE) Kartoffelstäbchen mit Tomate, Grünkohl & Spinat.**  
**Zutaten:** Kartoffelstärke, Pflanzenöl (Rapsöl, Sonnenblumenöl), Trockenkartoffeln, Salz, Tomatenpulver (0,4%), Grünkohlpulver (0,4%), Stabilisator (Calciumchlorid), Spinatzpulver (0,2%), Rote-Bete-Pulver, Kurkuma. **Kann Sellerie und Soja enthalten.** Unter Schutzatmosphäre verpackt. **Vor Wärme geschützt und trocken lagern.** Hergestellt im Vereinigten Königreich. **Kartoffel, Tomate, Grünkohl und Spinat unterschiedlicher Herkunft.**

**NEW LOOK. SAME GREAT TASTE.**

**Eat Real**

**VEGGIE STRAWS**  
WITH KALE, TOMATO & SPINACH

**VEGAN GLUTEN FREE**

**Eat Real**

WE KNOW FOOD, AND WE KNOW IT WELL. WITH A HEALTHY APPETITE AND A TASTE FOR ADVENTURE, WE UNLEASH ALTERNATIVE INGREDIENTS. LENTILS, QUINOA, CHICKPEAS AND YEO. DRENCHED IN UNEXPECTED FLAVOUR COMBINATIONS. WE PORE OVER EVERY GRAIN, EVERY PINCH, EVERY CHIP, TO BRING YOU SNACKS YOU CAN'T HELP BUT RELISH. **EAT REAL.**

**GLUTEN FREE VEGAN**

**GET IN TOUCH**  
 HELLO@EATREALSNACKS.COM  
 EAT REAL LTD.  
 TOWNSEND DRIVE, ATTLEBOROUGH FIELDS,  
 WHEATON CV11 4TJ, UK.  
 INVICARRA, MAIN STREET, RATHCOLE, DUBLIN,  
 D04 E029, IRELAND.  
 VISIT US AT  
**WWW.EATREALSNACKS.COM**

Best before / Ten minute houdbaar tot / À consommer de préférence avant / Mindestens haltbar bis

**22g e**

**FPO**  
5026489494135

**Don't Recycle**  
WE'RE MORNING ON IT!



<p><b>Nutrition Information / Gevalideerde waarden / Waarden</b>  <b>nährstoffliche / Durchschnittliche Nährwerte / Dodajane</b>  <b>nutritional / TAVELI DITTO BAKEN / Mittelst edjewece /</b>  <b>información nutricional</b></p> <table border="1"> <thead> <tr> <th></th> <th>Per 100g / Per 100g</th> <th>Per 32g portion / Per 100g / Per 100g</th> <th>Per 32g portion / Per 100g / Per 100g</th> </tr> </thead> <tbody> <tr> <td>Energy / Energie / Value énergétique / Energie / Energia / Ενέργεια</td> <td>2256kJ / 540kcal</td> <td>498kJ / 119kcal</td> <td>498kJ / 119kcal</td> </tr> <tr> <td>Carbohydrate / Koolhydraten / Carbohidratos / Kohlenhydrate / Υδατάνθρακες</td> <td>31.3g</td> <td>6.6g</td> <td>6.6g</td> </tr> <tr> <td>Fiber / Vezel / Fibras / Faser / Ίνες / Ίνες / Ίνες / Ίνες</td> <td>2.5g</td> <td>0.5g</td> <td>0.5g</td> </tr> <tr> <td>Protein / Proteïne / Proteínas / Proteïne / Πρωτεΐνη / Πρωτεΐνη / Πρωτεΐνη / Πρωτεΐνη</td> <td>46.5g</td> <td>10.3g</td> <td>10.3g</td> </tr> <tr> <td>Salt / Zout / Sal / Salz / Miso / Sel / Sel</td> <td>1.1g</td> <td>0.2g</td> <td>0.2g</td> </tr> </tbody> </table> <p><b>NEW LOOK. SAME GREAT TASTE.</b></p> <h3>Eat Real</h3> <h2>VEGGIE STRAWS</h2> <p>WITH KALE, TOMATO &amp; SPINACH</p> <p><b>VEGAN</b> <b>GLUTEN FREE</b></p> <p><b>113g e</b></p> <p><b>FPO</b> 5026489490892</p> <p>0 000000 000000 &gt;</p> <p><b>Don't Recycle</b></p> <p><b>WE'RE #WORKING ON IT!</b></p>		Per 100g / Per 100g	Per 32g portion / Per 100g / Per 100g	Per 32g portion / Per 100g / Per 100g	Energy / Energie / Value énergétique / Energie / Energia / Ενέργεια	2256kJ / 540kcal	498kJ / 119kcal	498kJ / 119kcal	Carbohydrate / Koolhydraten / Carbohidratos / Kohlenhydrate / Υδατάνθρακες	31.3g	6.6g	6.6g	Fiber / Vezel / Fibras / Faser / Ίνες / Ίνες / Ίνες / Ίνες	2.5g	0.5g	0.5g	Protein / Proteïne / Proteínas / Proteïne / Πρωτεΐνη / Πρωτεΐνη / Πρωτεΐνη / Πρωτεΐνη	46.5g	10.3g	10.3g	Salt / Zout / Sal / Salz / Miso / Sel / Sel	1.1g	0.2g	0.2g	<p><b>LEGAL DESCRIPTION</b></p> <p>Potato straws with tomato, kale &amp; spinach.</p> <p><b>SHELF LIFE (Best before)</b></p> <p>12 months from production date</p> <p><b>PRODUCTION CODING FORMAT</b></p> <p>DD.MM.YYYY Line, Julian code &amp; time          Eg: 10.11.22 N10 1319 9:13          (+ Date of production for product exported to UAE)</p> <p><b>STORAGE</b></p> <p>Store in a cool dry place.</p> <p><b>INGREDIENT DECLARATION</b></p> <p>Ingredients: Potato Starch, Vegetable Oil (Rapeseed, Sunflower Seed), Dehydrated Potato, Salt, Tomato Powder (0.4%), Kale Powder (0.4%), Stabiliser (Calcium Chloride), Spinach Powder (0.2%), Beetroot Powder, Turmeric.</p> <p><b>ALLERGENS DECLARED</b></p> <p>None</p> <p><b>PRECAUTIONARY ALLERGEN STATEMENT</b></p> <p>May contain celery &amp; soya.</p> <p><b>WARNING/S</b></p> <p>Packaged in a protective atmosphere</p>	<p><b>WE KNOW FOOD. AND WE KNOW IT WELL. WITH A HEALTHY APPETITE AND A TASTE FOR ADVENTURE, WE UNWEAVE ALTERNATIVE INGREDIENTS, LENTILS, QUINOA, CHICKPEAS AND VEG, DRENCHED IN UNEXPECTED FLAVOUR COMBINATIONS. WE PORE OVER EVERY GRAIN, EVERY PINCH, EVERY CHIP, TO BRING YOU SNACKS YOU CAN'T HELP BUT RELISH.</b></p> <p><b>EAT REAL.</b></p> <p><b>GLUTEN FREE</b> <b>VEGAN</b></p> <p><b>GET IN TOUCH</b>          HELLOWEATREALSNACKS.COM          EAT REAL LTD.          TOWNSEND DRIVE, ATTLEBOROUGH FIELDS,          HORESTON, CV11 2JZ, UK.          INMISCARRA, MAIN STREET, RATHCOOLE, DUBLIN,          D24 E0D7, IRELAND.</p> <p><b>VISIT US AT</b>          WWW.EATREALSNACKS.COM</p> <p><small>Best before / Ten minste houdbaar tot / À consommer de préférence avant / Mindestens haltbar bis / Consumir de preferència antes de / Aványatig tartó legtovább / Najbolje upotrijebiti prije / Consumir preferentemente antes del:</small></p>
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NUTRITION INFORMATION	Nutrition Information	Per 100g	Per 22g serving
	Energy (kJ)	2256	496
	(kcal)	540	119
	Fat (g)	31.3	6.9
	of which saturates (g)	2.5	0.5
	Carbohydrate (g)	60.5	13.3
	of which sugars (g)	1.1	0.2
	Fibre (g)	2.3	0.5
	Protein (g)	2.9	0.6
Salt (g)	1.40	0.31	
HFSS STATUS	This product is rated HFSS so subject to restrictions in the UK from Oct 22 regarding promotion in prominent in-store locations & further restrictions from January 2024.		
NUTRITION CLAIM/S	N/A		
SUITABILITY CLAIMS ON PACK	Vegan, Gluten Free, Kosher		
TRADEMARKED LOGOS	Eat Real, Vegan Society, Coeliac Society, Kosher London Beth Din.		
RECYCLING INFORMATION (retail pack)	OPRL: Don't recycle logo. Green Dot (45g & 113g packs only as Spanish included on pack & mandatory for Spain & Cyprus).		
ON-PACK GENERIC MARKETING TEXT FOR BRAND	We know food, and we know it well. With a healthy appetite and a taste for adventure, we unearth alternative ingredients. Lentils, quinoa, chickpeas and veg, drenched in unexpected flavour combinations. We pore over every grain, every pinch, every chip, to bring you snacks you can't help but relish.		



ALLERGENS & DIETARY INFORMATION

ALLERGENS

KEY

Allergen not present in finished product	Allergenic ingredient used in this product / intentional	Allergen used on site, but not in this product	Allergen may be present due to incoming raw material specification limits regarding contamination controls
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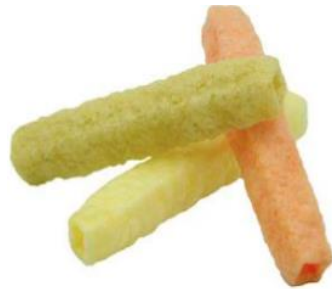
PRODUCT NAME	Eat Real Veggie Straws with Kale, Tomato & Spinach
PEANUTS	
GROUND NUTS	
SESAME	
FISH	
BARLEY	
SHELLFISH	
MOLLUSCS	
EGGS	
DAIRY	
SOY	
GLUTEN	
MUSTARD	
CELERY	
SO2 (SULPHUR DIOXIDE)	
LUPIN	

DIETARY

SUITABLE FOR VEGETARIANS	Y (certified as vegan)
SUITABLE FOR VEGANS	Y (certified)
SUITABLE FOR COELIACS (FREE FROM GLUTEN <20ppm)	Y (certified)
SUITABLE FOR KOSHER	Y (certified)
SUITABLE FOR HALAL	Y (not certified)



FINISHED PRODUCT STANDARDS ORGANOLEPTIC



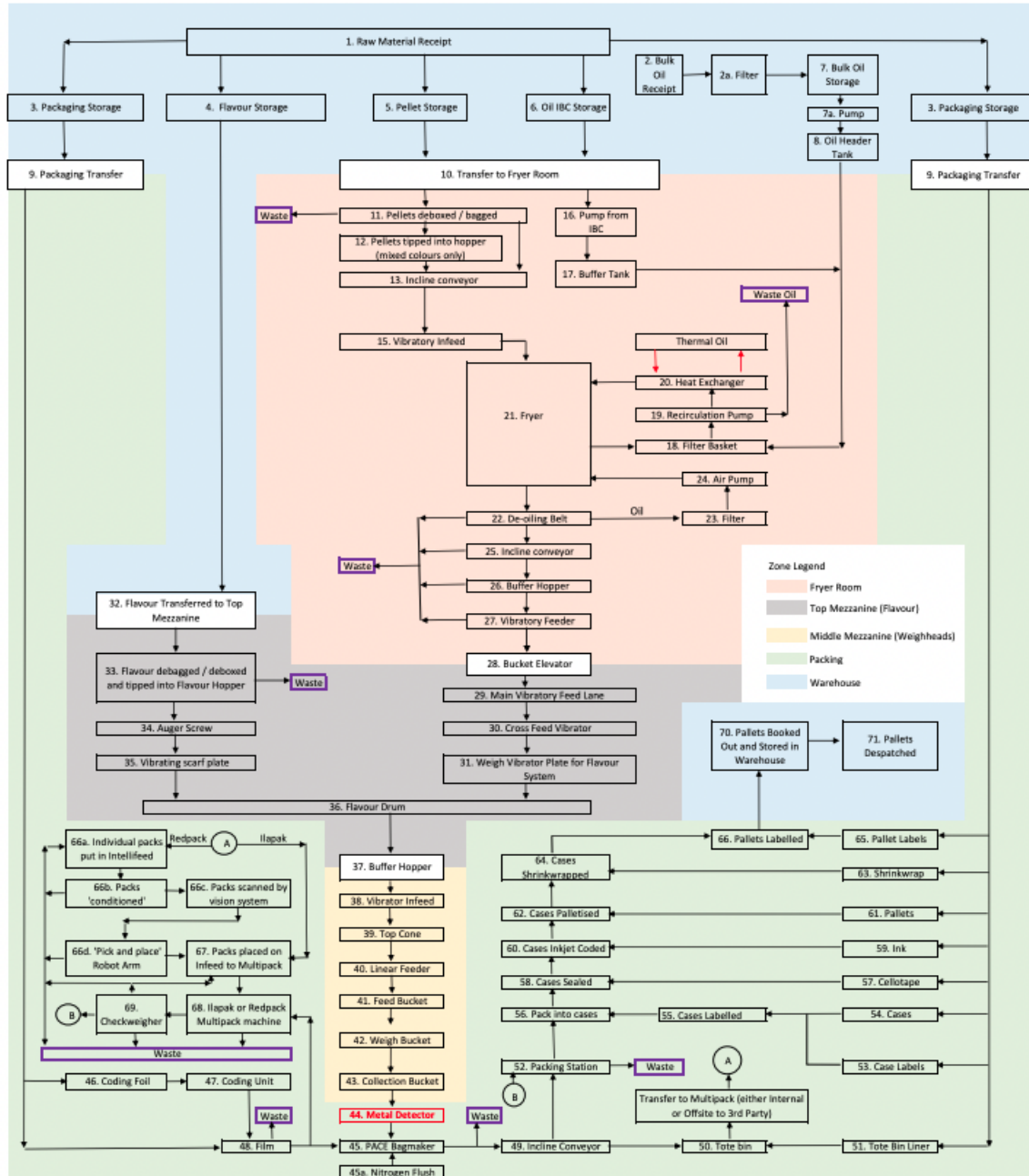
Typical visual:

	ACCEPTABLE	IMPROVEMENT REQUIRED	REJECT
<b>Appearance</b>	Straws fully formed.	Slight browning or discolouration.  May not be fully expanded.	No hard and/or burnt product.  Uncooked base that has not expanded.  Black specks on straws.  Any signs of contamination
<b>Flavour</b>	Typical product taste (mild flavour)	Slight Oily taste.	Rancid or off Taste.
<b>Texture</b>	Light Crunch.	Slightly harder/ softer texture.	Soft/Stale texture.  Extremely hard when biting.  Excessive oil residue.
<b>Odour</b>	Mild.  No rancid or off aroma.	Presence of oil smell.	Rancid oil smell.  Off aroma.





### HACCP FLOW DIAGRAM (Version 2 30.03.22)



### CCP: METAL DETECTION

All product tested to sensitivity: Ferrous 2.0mm/Non-Ferrous 2.5mm/Stainless Steel 3.0mm




MICROBIOLOGICAL

ANALYSIS	TARGET (Max Permissible Limits)	UNITS	METHOD (Testing by UKAS accredited laboratory)
TVC (Total Viable/Plate Count)	10 <sup>4</sup>	cfu/g	M001
ENTEROBACTERIACAE	10 <sup>2</sup>	cfu/g	M009
E. COLI	<10	cfu/g	M011
S. AUREUS	<20	cfu/g	M013
YEAST & MOULDS	<1000	cfu/g	M022
BACILLUS CEREUS	<10	cfu/g	M015
SALMONELLA SPP	Absent	In 25g	M041
LISTERIA SPP	Absent	In 25g	M035


PACKAGING

PRIMARY PACKAGING

MATERIAL	Metal foil laminate 
CLOSURE & TAMPER EVIDENCE FEATURE	Heat sealed with fin sealing
CODING	EAN Barcode Best before: DDMMYYYY / Line / Julian year & day / Time (eg 01.05.2022 N04 2123 13:24) (Also date of production for exports to UAE)
22g PACK DIMENSIONS, WEIGHT OF FILM	139mm width x 195mm length, 4.0g
45g PACK DIMENSIONS, WEIGHT OF FILM	170mm width x 245mm length, 7.2g
113g PACK DIMENSIONS, WEIGHT OF FILM	195mm width x 310mm length, 10.0g



SECONDARY PACKAGING

MATERIAL	Cardboard 
CLOSURE & TAMPER EVIDENCE FEATURE	Parcel Tape
WEIGHT OF TAPE	Xg
CODING DETAIL	DUN Barcode Best before: DDMMYYYY / Line / Julian year & day / Time (eg 01.05.2022 N04 2123 13:24) (+ date of production for exports to UAE)
OUTER DIMENSIONS FOR 12 x 22g	360L x 140W x 192H mm
WEIGHT OF CORRUGATED CARDBOARD	82g
OUTER DIMENSIONS FOR 24 x 22g	400L x 270W x 160H mm
WEIGHT OF CORRUGATED CARDBOARD	135g
OUTER DIMENSIONS FOR 12 x 45g	300L x 300W x 225H mm
WEIGHT OF CORRUGATED CARDBOARD	154g
OUTER DIMENSIONS FOR 5 x 113g	286L x 196W x 289H mm
WEIGHT OF CORRUGATED CARDBOARD	164g
OUTER DIMENSIONS FOR 10 x 113g	390L x 300W x 220H mm
WEIGHT OF CORRUGATED CARDBOARD	343g





## PRODUCT SPECIFICATION

### TERTIARY PACKAGING & PALLETISATION

Pallet (CHEP BLUE UK / Customer dependent for exports) wrapped in plastic wrap, pallet label applied.

TERTIARY COMPONENT	MATERIAL DETAILS
Pallet Wrap	TBC film, tbc g per pallet
Label	Paper, tbc g per pallet

PACKS	PACKS PER CASE	CASES PER LAYER	HEIGHT (CASES)	CASES PER PALLET
22g	12	22	7	154
22g	24	10	10	100
45g	12	14	7	98
113g	5	18	5	90
113g	10	10	7	70

### TRANSPORT & STORAGE

CONDITIONS REQUIRED	The transport of all manufactured goods should meet the product requirements: the storage should be in a dry/cool warehouse free from rodents, insects, contamination risks and should not be exposed to direct sunlight. All transport and storage facility should be pest/contamination free.
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# PRODUCT SPECIFICATION

## DOCUMENT HISTORY

VERSION	DATE OF ISSUE	DETAILS OF AMENDMENTS	AUTHOR	APPROVED BY
1	19.05.22	N/A	SS	JB

## APPROVAL

Any alteration to the specification must be agreed in writing. Any specifications not signed and returned within 14 days of issue will be assumed as accepted by your company.

COMPANY (Customer)	SIGNATURE (can be added via comment)	NAME	POSTITION	DATE