



Product Labelling Specification

Product Name : Potetgull Creamy Onion	PLS Issue No. : 1.0
Additional Information :	Date : 2024-03-18
Country : NO	Page : 1 of 2
	Related Spec No. : 5067875
	Spec Issue No. : 001 Current
	Date : 2024-03-13

Reasons for Revision/Issue:		
Reason for update: NPD for Q3 2024		
Seasoning: RMS AGILE NR 5065529-001, Cream Cheese & Onion 803324, Current, Culinar		
Regulatory Approvals:	Name: Øivind Sagen	Date: 2024-03-18
1. Names:		
a) Brand Name:		Maarud
b) Product Name:	ENG	Potetgull Creamy Onion
	NO	Potetgull Creamy Onion
c) Legal Designation:	ENG	Wavy cut, crispy potato chips with taste of cream cheese & onion
	NO	Rifla, sprø potetchips med smak av kremost og løk
2a. Claims:	ENG	
	NO	
2b. Marketing claims / statement:	In shield BOP:	Kortreist Vi bruker kortreiste poteter når vi lager Potetgull. Hele 8 av 10 poteter er dyrket under 11 mil fra produksjonen vår på Maarud Gård.
3. Ingredient Line:	ENG	<i>Ingredients: Potatoes, sunflower- and rapeseed oil in variant portions, seasoning (onion powder, salt, sugar, whey powder (MILK), yeast extract, CREAM powder, natural flavouring, CHEESE powder (MILK, acid starter culture, salt), acids (citric- and ascorbic acid))</i>
	NO	Ingredienser: Poteter, solsikke- og rapsolje i varierende mengdeforhold, krydderblanding (løkpulver, salt, sukker, mysepulver (MELK), gjærekstrakt, fløtepulver (MELK), naturlig aroma, OSTEpulver (MELK, syrekultur, salt), syrer (sitron- og askorbinsyre))
4. Quantity Declaration:		200 g
5 a) Shelf Life Statement:		ENG Best before:
5 b) Shelf life days:		NO Best før, ofte god etter.
		168 days
6. Storage Conditions:	ENG	Keep in a dry place, protected against severe light and not above normal room temperature. <i>Packaged in a protective atmosphere</i>
	NO	Oppbevares tørt, beskyttet mot sterkt lys og ikke over normal romtemperatur. Pakket i beskyttende atmosfære.

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7.a) Country of Origin:	
	Maarud AS ☎ 800 14 001 www.maarud.no
7.b) Manufacturing Plant:	Maarud logo types, der Grüne Punkt, restavfallsymbol.  Les hvorfor vi mener dette er den mest miljøvennlige posen hittil på maarud.no

8. Preparation Instructions:

9.a) Serving size:	30 g
9.b) No. of Servings per pack:	For 200g bag: 6-7 servings

10. Nutrition Information:				
	Per 100g	Per 30g	RI	Guideline Reference Intake
Energi	2151 kJ	645 kJ	8 %	8400 kJ
	516 kcal	155 kcal	%	2000 kcal
Fett	33 g	9,9 g	14 %	70 g
- hvorav mettede fettsyrer	2,7 g	0,8 g	4 %	20 g
Karbohydrater	46 g	13,8 g	5 %	260 g
- hvorav sukkerarter	1,9 g	0,6 g	<1 %	90 g
Kostfiber	5,0 g	1,5 g	-	
Protein	5,9 g	1,8 g	4 %	50 g
Salt	1,4 g	0,4 g	7 %	6 g

11. Other Information:	
a) Nutriscore	C
b) Dietary suitability:	
c) Vegan:	
d) Other:	Shape, Wavy cut = Nordic Crinkle cut